

Magnolia Trees in Back Bay

The Garden Club of the Back Bay has been helping our neighbors plant magnolia trees for almost 50 years. In 1963, Laura Dwight led the first magnolia planting along Commonwealth Avenue, creating the spectacular display of pink blossoms we still enjoy today. In 1995, the Garden Club oversaw a second planting of more than 40 young 'Leonard Messel' magnolias, augmenting Back Bay's spring display of flowering trees.



About the Garden Club of the Back Bay

Founded in 1964, the Garden Club of the Back Bay is a nonprofit organization. The club focuses on the health and care of the neighborhood's street trees. Each year, on average, we plant 10 street trees and arrange for pruning of approximately 30 street trees. We also organize the installation of tree-pit fences to protect trees and enhance the streetscape. Club members are active in community projects at the Women's Lunch Place, Hale House, The Learning Project, The College Club, and elsewhere, and we help tend the statue gardens and trees on the Commonwealth Avenue Mall.

For more information or to join the club, please visit www.gardenclubbackbay.org

*Cover photo courtesy of Penny Cherubino © 2011.
Brochure design by Laurie Thomas © 2011.*



The Garden Club of the Back Bay, Inc.
P.O. Box 991017
Boston, MA 02199



Beautify your home and your neighborhood. *The Garden Club of the Back Bay is celebrating its 50th anniversary by planting 50 magnolia trees in the Back Bay.*

About the 'Moon Glow' Magnolia

- *Magnolia virginiana* 'Moon Glow' is medium-sized and upright, ideal for townhouse gardens.
- Flowers are creamy white, cup-shaped, and very fragrant, with a sweet, lemony scent.



- Blooms for many weeks in late spring — later than most Back Bay magnolias, extending our flowering season. Continues blooming sporadically through summer.
- Leaves are shiny and bright green with silvery backs.
- Fall fruit is showy, with bright-red seeds — an important food source for migrating birds.
- Grows in full sun or part shade, and will thrive in both “sunny side” and “shady side” gardens.
- Trees will grow vigorously in their first five years.
- Easy to grow, disease resistant, and cold hardy. Tolerates all types of soils.
- A cultivar of the native *Magnolia virginiana*, for which Magnolia, Massachusetts, was named.
- Endorsed as the Garden Club of the Back Bay's Anniversary Magnolia by Peter Del Tredici, Arnold Arboretum, and Gary Koller, horticulture expert.
- Specially grown and coddled for us in a nursery specializing in magnolias.

Plant a Magnolia with the Garden Club

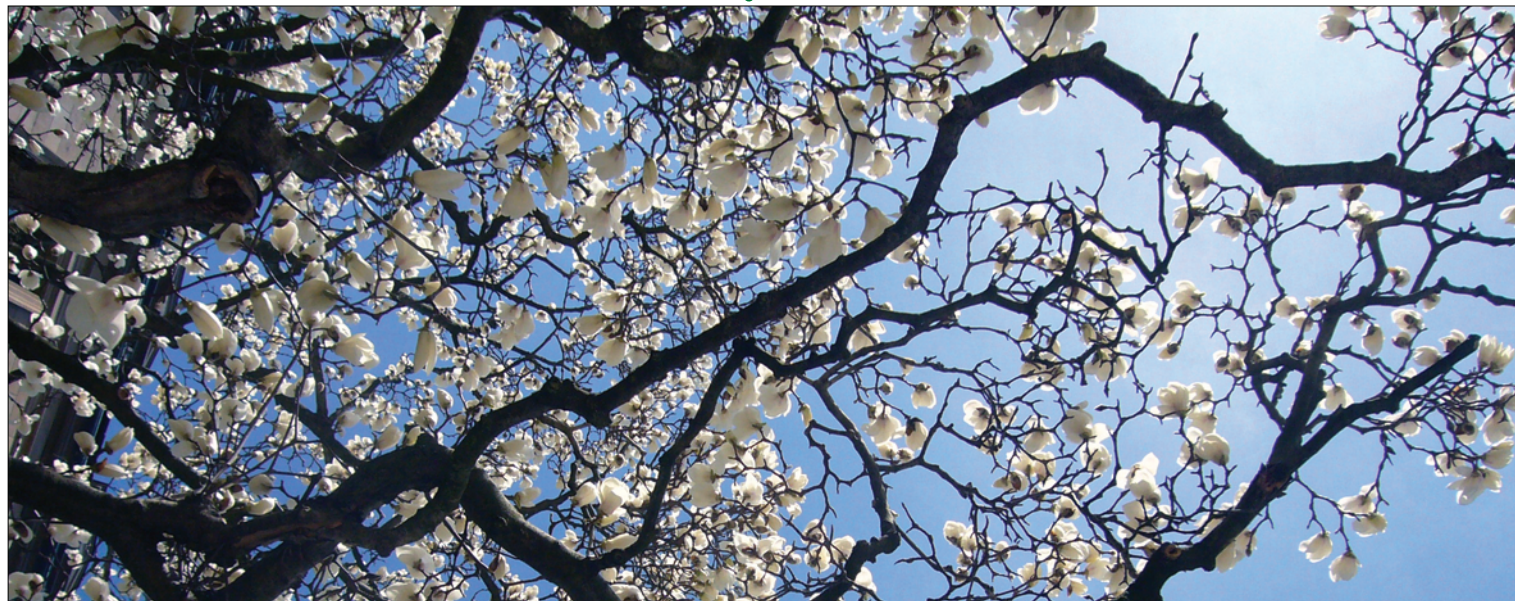
In 2012–2013, the Garden Club is celebrating its 50th anniversary by sponsoring the sale and planting of 50 'Moon Glow' white magnolia trees. These specially grown nursery trees will be about 7' tall when they arrive.

Because these trees were purchased in bulk, they are available at a special, discounted price of **\$500 per tree**, which **includes planting by an arborist**. The actual retail value is nearly double that price. The trees will be planted in the spring of 2013.

Just 50 trees will be available for sale. The club will arrange for an arborist to plant the trees in front gardens with an open site. The club will also subsidize the planting of magnolias in other open sites in the neighborhood.

Reserve your tree today!

Photos: Left, Magnolia virginiana 'Moon Glow.'
Below, Magnolia stellata, or white star magnolia.
Cover, Magnolia c soulangeana, planted in 1963.



Order Form

Please reserve a *Magnolia virginiana* 'Moon Glow' tree for me @ \$500.

Name: _____

Address: _____

Telephone: _____

Email: _____

I do not wish to buy a tree, but I'd like to make a donation so a tree can be planted for someone else:

\$ _____

Please make your check payable to The Garden Club of the Back Bay, Inc.

Thank you! Your donation will allow us to plant in gardens where residents are unable to purchase a tree or for a neighborhood nonprofit organization.